

## **PARTS Manager Meeting Planner**

This meeting planner is a tool that you can use to expand your training by using information from this month's Consultant magazine.

Article & Page Activity Manager's Script **Patience** Opener/Energizer. An energizer helps In the article Patience, the author writes about the virtues of loosen people up and gets them thinkbeing patient when faced with a customer who challenges your Page 7 ing about the material and its practical ability. People can consume a lot of time asking questions and application within the dealership, parexplaining their needs. The conversation can also get off track Approx. ticularly to their job. while they tell you about aspects of their lives. 10 min. Please tell me: This exercise is designed to get your consultants to think about and discuss 1. What are some of the most common ways your customers test the kinds of things that customers do your patience? that challenges your consultant's pa-2. Share some best practices that you have used to prevent tience. Additionally, you will ask your losing your patience or having it become evident to your consultants to share and/or brainstorm customer. best practices. The Final 5 of In this exercise you will ask your con-In the article The Final 5 of the Top Ten, the author outlines 5 the Top Ten sultants to evaluate their performance things that Parts Consultants can do to provide better service to in terms of the five best practices you our best internal customer - our Technicians. Page 10 can use to improve the service your Please assess our performance on scale of 1 to 5 (5 being the provide your most important internal Approx. best) as it applies each of the recommendations. customer - The Technician. 15 min. **1. Parts Carts** — available for easy transfer of goods. Improved service to the technician can 2. Shotgun Procedure — parts urgency. mean increased productivity and addi-Shotgun Delivery — deliver parts to techs. tional parts sales. Take this opportunity to evaluate your consultant's percep-**4. 21**st **Century Communications** — status communication. tion about the important role techni-**5. Follow Up** — ensuring technician satisfaction. cians play. All Wrap Up - The objective is to have We have talked about: your consultants provide feedback Patience about information they found relevant

Approx. 5 min.

and helpful in the magazine that was not covered in the meeting.

Tip: Do not adjourn without a response to this question. (You may need to offer your own answer and then ask what each person thinks about it.)

Tip: Another objective of this activity is to set the stage for next month's meeting. Consultants will prepare to answer the questions you may ask. This is a way to hold them accountable for reading the magazine.

· The Final 5 of the Top Ten

In addition to these subjects, what other one article or bit of information stands out for you in this month's Consultant magazine?